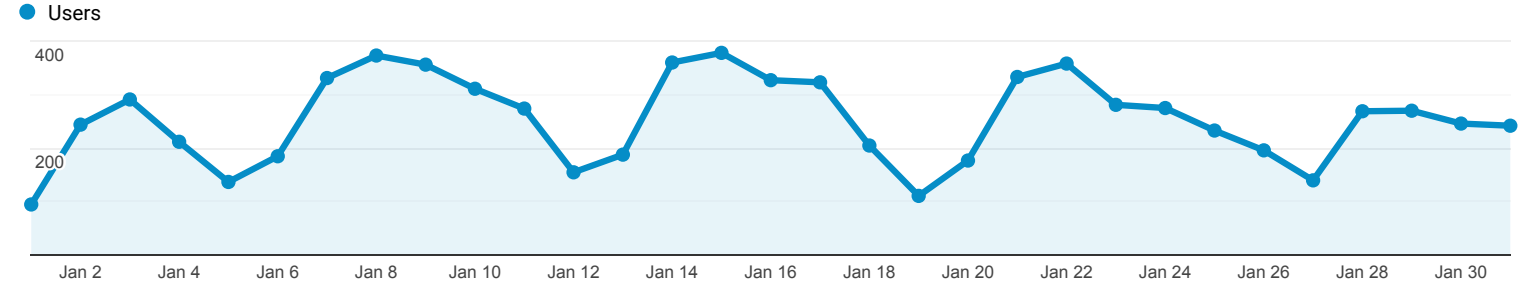


Audience Overview

All Users
100.00% Users

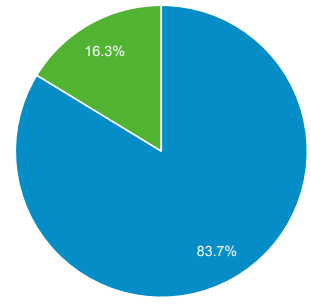
Jan 1, 2019 - Jan 31, 2019

Overview



Users 7,033	New Users 6,482	Sessions 8,577
Number of Sessions per User 1.22	Pageviews 15,225	Pages / Session 1.78
Avg. Session Duration 00:01:50	Bounce Rate 71.30%	

■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. es-es	3,390	48.39%
2. es-419	1,207	17.23%
3. en-us	767	10.95%
4. es-us	611	8.72%
5. es	302	4.31%
6. es-ec	215	3.07%
7. es-mx	94	1.34%
8. es-xl	42	0.60%
9. en-gb	38	0.54%
10. es-ar	38	0.54%

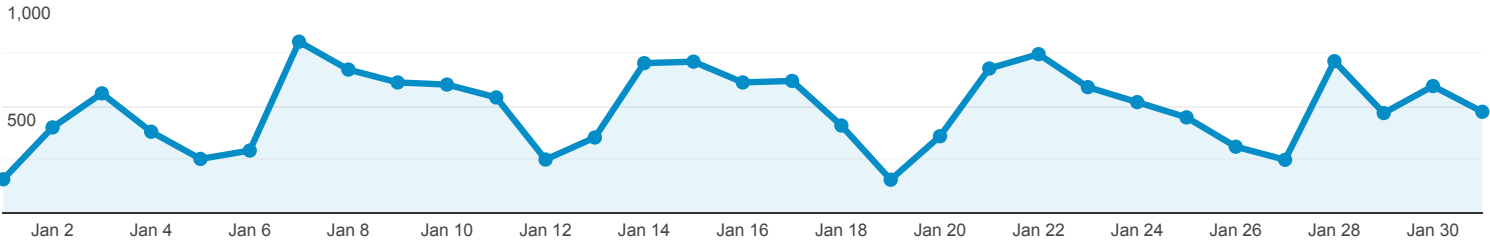
Pages

All Users
100.00% Pageviews

Jan 1, 2019 - Jan 31, 2019

Explorer

● Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	15,225 % of Total: 100.00% (15,225)	12,626 % of Total: 100.00% (12,626)	00:02:22 Avg for View: 00:02:22 (0.00%)	8,576 % of Total: 100.00% (8,576)	71.30% Avg for View: 71.30% (0.00%)	56.33% Avg for View: 56.33% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	2,140 (14.06%)	1,559 (12.35%)	00:01:25	1,221 (14.24%)	44.06%	35.42%	\$0.00 (0.00%)
2. /2018/04/ecuador-balanza-comercial-a-febrero-2018-negativa-en-usd120-9-millones/	1,337 (8.78%)	1,187 (9.40%)	00:03:03	1,090 (12.71%)	76.79%	76.29%	\$0.00 (0.00%)
3. /aebe/directorio-de-socios/	1,193 (7.84%)	1,004 (7.95%)	00:04:27	714 (8.33%)	78.15%	67.31%	\$0.00 (0.00%)
4. /estadisticas/	940 (6.17%)	718 (5.69%)	00:02:46	235 (2.74%)	62.98%	44.04%	\$0.00 (0.00%)
5. /2018/07/balanza-comercial/	930 (6.11%)	789 (6.25%)	00:04:52	606 (7.07%)	74.30%	72.80%	\$0.00 (0.00%)
6. /2017/04/indicadores-economicos/	671 (4.41%)	579 (4.59%)	00:05:09	576 (6.72%)	81.25%	79.88%	\$0.00 (0.00%)
7. /bananotas/	411 (2.70%)	338 (2.68%)	00:02:11	56 (0.65%)	60.71%	36.74%	\$0.00 (0.00%)
8. /galeria-socios/	256 (1.68%)	66 (0.52%)	00:00:40	15 (0.17%)	53.33%	9.77%	\$0.00 (0.00%)
9. /miembros/socios-aebe/	248 (1.63%)	183 (1.45%)	00:01:08	13 (0.15%)	23.08%	6.85%	\$0.00 (0.00%)
10. /aebe/directorio/	242 (1.59%)	212 (1.68%)	00:02:12	66 (0.77%)	57.58%	46.28%	\$0.00 (0.00%)

Rows 1 - 10 of 737

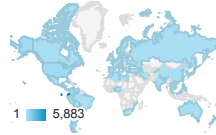
Location

All Users
100.00% Users

Jan 1, 2019 - Jan 31, 2019

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7,033 % of Total: 100.00% (7,033)	6,487 % of Total: 100.08% (6,482)	8,577 % of Total: 100.00% (8,577)	71.30% Avg for View: 71.30% (0.00%)	1.78 Avg for View: 1.78 (0.00%)	00:01:50 Avg for View: 00:01:50 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Ecuador	5,883 (83.97%)	5,420 (83.55%)	7,250 (84.53%)	70.61%	1.79	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. United States	315 (4.50%)	304 (4.69%)	332 (3.87%)	86.45%	1.43	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Colombia	90 (1.28%)	85 (1.31%)	113 (1.32%)	64.60%	2.00	00:02:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Spain	56 (0.80%)	49 (0.76%)	63 (0.73%)	69.84%	1.81	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Brazil	43 (0.61%)	42 (0.65%)	44 (0.51%)	93.18%	1.32	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Peru	43 (0.61%)	41 (0.63%)	50 (0.58%)	70.00%	1.56	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. France	41 (0.59%)	40 (0.62%)	42 (0.49%)	90.48%	1.21	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Chile	35 (0.50%)	30 (0.46%)	58 (0.68%)	46.55%	1.81	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Kuwait	28 (0.40%)	27 (0.42%)	46 (0.54%)	86.96%	1.22	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Argentina	27 (0.39%)	25 (0.39%)	31 (0.36%)	77.42%	1.45	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Germany	27 (0.39%)	26 (0.40%)	33 (0.38%)	66.67%	1.85	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. China	23 (0.33%)	22 (0.34%)	25 (0.29%)	92.00%	1.16	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. India	21 (0.30%)	18 (0.28%)	25 (0.29%)	76.00%	1.48	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Costa Rica	20 (0.29%)	17 (0.26%)	26 (0.30%)	57.69%	1.96	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. United Kingdom	20 (0.29%)	19 (0.29%)	35 (0.41%)	60.00%	1.49	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Mexico	20 (0.29%)	19 (0.29%)	33 (0.38%)	66.67%	1.88	00:03:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Japan	18 (0.26%)	17 (0.26%)	21 (0.24%)	80.95%	2.29	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Dominican Republic	15 (0.21%)	15 (0.23%)	16 (0.19%)	81.25%	1.75	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Italy	15 (0.21%)	15 (0.23%)	15 (0.17%)	73.33%	1.40	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Netherlands	15 (0.21%)	14 (0.22%)	16 (0.19%)	62.50%	2.44	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Romania	14 (0.20%)	14 (0.22%)	15 (0.17%)	40.00%	2.40	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. South Korea	13 (0.19%)	13 (0.20%)	15 (0.17%)	93.33%	1.20	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Venezuela	13 (0.19%)	12 (0.18%)	15 (0.17%)	60.00%	2.00	00:02:57	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Country	Goals	Goals	Goals	Percentage	Goals	Goals	Goals	Goals	Goals
24.	Uruguay	11 (0.16%)	11 (0.17%)	12 (0.14%)	58.33%	1.58	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Canada	10 (0.14%)	10 (0.15%)	12 (0.14%)	83.33%	1.58	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	Panama	10 (0.14%)	10 (0.15%)	11 (0.13%)	54.55%	2.64	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Czechia	9 (0.13%)	9 (0.14%)	9 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Russia	9 (0.13%)	9 (0.14%)	9 (0.10%)	66.67%	1.67	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Turkey	8 (0.11%)	8 (0.12%)	14 (0.16%)	85.71%	1.14	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	United Arab Emirates	7 (0.10%)	7 (0.11%)	9 (0.10%)	77.78%	2.33	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Guatemala	7 (0.10%)	7 (0.11%)	7 (0.08%)	71.43%	1.57	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	(not set)	7 (0.10%)	7 (0.11%)	8 (0.09%)	50.00%	2.62	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Belgium	6 (0.09%)	6 (0.09%)	9 (0.10%)	55.56%	2.33	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Bolivia	5 (0.07%)	5 (0.08%)	6 (0.07%)	66.67%	2.17	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Hong Kong	5 (0.07%)	4 (0.06%)	5 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	Nigeria	5 (0.07%)	5 (0.08%)	6 (0.07%)	83.33%	1.17	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Bangladesh	4 (0.06%)	4 (0.06%)	6 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	Benin	4 (0.06%)	4 (0.06%)	4 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Honduras	4 (0.06%)	3 (0.05%)	4 (0.05%)	75.00%	1.25	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Bulgaria	3 (0.04%)	3 (0.05%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Côte d'Ivoire	3 (0.04%)	3 (0.05%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Algeria	3 (0.04%)	3 (0.05%)	5 (0.06%)	40.00%	2.20	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Ireland	3 (0.04%)	3 (0.05%)	3 (0.03%)	33.33%	7.33	00:05:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Israel	3 (0.04%)	3 (0.05%)	3 (0.03%)	66.67%	1.33	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Iraq	3 (0.04%)	3 (0.05%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	Moldova	3 (0.04%)	3 (0.05%)	8 (0.09%)	37.50%	1.75	00:03:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Norway	3 (0.04%)	2 (0.03%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	Sweden	3 (0.04%)	3 (0.05%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Togo	3 (0.04%)	3 (0.05%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Taiwan	3 (0.04%)	3 (0.05%)	3 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	Ukraine	3 (0.04%)	3 (0.05%)	4 (0.05%)	50.00%	1.50	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	Vietnam	3 (0.04%)	3 (0.05%)	6 (0.07%)	33.33%	5.33	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	Albania	2 (0.03%)	2 (0.03%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	Burkina Faso	2 (0.03%)	2 (0.03%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	Switzerland	2 (0.03%)	2 (0.03%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	Croatia	2 (0.03%)	2 (0.03%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	Hungary	2 (0.03%)	2 (0.03%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	Iran	2 (0.03%)	2 (0.03%)	3 (0.03%)	66.67%	2.33	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Country	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
59.	Latvia	2	(0.03%)	2	(0.03%)	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
60.	Morocco	2	(0.03%)	2	(0.03%)	3	(0.03%)	33.33%	4.33	00:03:10	0.00%	0	(0.00%)	\$0.00	(0.00%)						
61.	Mozambique	2	(0.03%)	2	(0.03%)	3	(0.03%)	33.33%	3.33	00:03:48	0.00%	0	(0.00%)	\$0.00	(0.00%)						
62.	Poland	2	(0.03%)	1	(0.02%)	6	(0.07%)	50.00%	2.50	00:00:42	0.00%	0	(0.00%)	\$0.00	(0.00%)						
63.	Portugal	2	(0.03%)	2	(0.03%)	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
64.	Qatar	2	(0.03%)	2	(0.03%)	2	(0.02%)	50.00%	1.50	00:00:06	0.00%	0	(0.00%)	\$0.00	(0.00%)						
65.	Singapore	2	(0.03%)	2	(0.03%)	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
66.	Slovenia	2	(0.03%)	2	(0.03%)	2	(0.02%)	50.00%	2.00	00:00:51	0.00%	0	(0.00%)	\$0.00	(0.00%)						
67.	South Africa	2	(0.03%)	2	(0.03%)	5	(0.06%)	80.00%	1.20	00:00:18	0.00%	0	(0.00%)	\$0.00	(0.00%)						
68.	Australia	1	(0.01%)	0	(0.00%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
69.	Azerbaijan	1	(0.01%)	1	(0.02%)	1	(0.01%)	0.00%	10.00	00:04:05	0.00%	0	(0.00%)	\$0.00	(0.00%)						
70.	Belize	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
71.	Cuba	1	(0.01%)	1	(0.02%)	2	(0.02%)	0.00%	3.00	00:10:29	0.00%	0	(0.00%)	\$0.00	(0.00%)						
72.	Curaçao	1	(0.01%)	1	(0.02%)	2	(0.02%)	50.00%	12.00	00:24:24	0.00%	0	(0.00%)	\$0.00	(0.00%)						
73.	Cyprus	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
74.	Denmark	1	(0.01%)	0	(0.00%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
75.	Gibraltar	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
76.	Gambia	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
77.	Greece	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
78.	Kyrgyzstan	1	(0.01%)	1	(0.02%)	2	(0.02%)	50.00%	1.50	00:01:58	0.00%	0	(0.00%)	\$0.00	(0.00%)						
79.	Cambodia	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
80.	Sri Lanka	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
81.	Lithuania	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
82.	Libya	1	(0.01%)	1	(0.02%)	1	(0.01%)	0.00%	2.00	00:00:29	0.00%	0	(0.00%)	\$0.00	(0.00%)						
83.	Montenegro	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
84.	Malta	1	(0.01%)	0	(0.00%)	2	(0.02%)	50.00%	2.50	00:13:18	0.00%	0	(0.00%)	\$0.00	(0.00%)						
85.	Malaysia	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
86.	Nicaragua	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
87.	Nepal	1	(0.01%)	1	(0.02%)	1	(0.01%)	0.00%	7.00	00:02:17	0.00%	0	(0.00%)	\$0.00	(0.00%)						
88.	New Zealand	1	(0.01%)	1	(0.02%)	1	(0.01%)	0.00%	2.00	00:01:02	0.00%	0	(0.00%)	\$0.00	(0.00%)						
89.	Philippines	1	(0.01%)	1	(0.02%)	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
90.	Puerto Rico	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
91.	Palestine	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
92.	Paraguay	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
93.	El Salvador	1	(0.01%)	1	(0.02%)	1	(0.01%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						
94.	Syria	1	(0.01%)	0	(0.00%)	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)	\$0.00	(0.00%)						

		(0.01%)	(0.00%)	(0.02%)					(0.00%)	(0.00%)
95.	Thailand	1 (0.01%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	Tajikistan	1 (0.01%)	1 (0.02%)	1 (0.01%)	0.00%	3.00	00:10:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	Tunisia	1 (0.01%)	1 (0.02%)	1 (0.01%)	0.00%	5.00	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	Kosovo	1 (0.01%)	1 (0.02%)	1 (0.01%)	0.00%	2.00	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)

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